



International Wine Trade Fair in Krakow

# ENOEXPO<sup>®</sup>



**08<sup>th</sup>-10<sup>th</sup> November 2023, Krakow, Poland**

**Organiser:**



**[enoexpo.krakow.pl](http://enoexpo.krakow.pl)**

The International Wine Trade Fair in Krakow **ENOEXPO®** is the largest and the most important wine event in Poland. It is a professional B2B meeting, which gives a great opportunity to establish business contacts between producers from around the world and importers and distributors. Wine presentations from various parts of the world, meetings and workshops conducted by recognized experts at the **Wine Academy ENOEXPO®**, master class tastings and prestigious wine competition are definitely the advantages of **ENOEXPO®**.



The event is organised together with the 30<sup>th</sup> International Trade Fair of Hotel and Catering Equipment **HORECA®** and the 21<sup>st</sup> Food and Drinks for Catering Trade Fair **GASTROFOOD®**. This perfect combination brings possibility to present wines to Polish consumers from HoReCa sector and to find a distributor on the Polish market. The events take place in Krakow, the second biggest city in Poland with the largest concentration of hotels and restaurants. High tourism and a large vibrant population mean that Krakow is an important market for the wine industry.

*We are happy to be here. It's a very interesting trade fair. We have done a lot of networking. These have been three very busy days, but we are beyond grateful to everyone who came here. We represent an association that brings together around 80 producers. Many of these brands already have their representatives in Poland, but the trade fair creates an opportunity to present other distributors and expand our group of importers. ENOEXPO® is an important part of the plan we carry out throughout the year.*

*Luís de Castro,  
President of the Portuguese  
Wine Association of Tejo  
(Comissão Vitivinícola  
Regional do Tejo)*



# Profile of **ENOEXPO**® exhibitors:

- wine producers
- wine importers and distributors
- packaging and accessories
- equipment and services for the industry
- distilleries, spirits distributors
- beer and cider producers
- wine and culinary magazines and publishing

*This is our first time at ENOEXPO®. The atmosphere is great, with many people from the HoReCa industry, people from the winemaking business, wine importers, distributors, connoisseurs and aficionados. Czech wine has already attracted some interest in Poland, but it still needs a bit of promotion and ENOEXPO® is a good place for this.*

Filip Hlavinka,  
Owner of Grono Tour  
and representative  
of the Jedlička vineyard  
(Czech Republic)

During the **ENOEXPO**® 2022

**156** exhibitors took part in the fair, including **98** foreign from **14** countries: Austria, Czech Republic, Croatia, France, Georgia, Germany, Hungary, Italy, Kosovo, Portugal, Romania, Slovakia, Spain, Italy and Poland. Exhibitors from the beer, cider and spirits sectors as well as companies offering wine accessories and services related to production are also present at the fair.

The **ENOEXPO**® is visited by thousands guests professionally associated with the wine, catering and hotel industries from all over Poland, as well as from Slovakia, Czech Republic and Ukraine.



# Profile of ENOEXPO® visitors:

- restaurateurs
- hoteliers
- owners of pubs, bars
- producers, distributors and importers of wine
- specialist wine shops
- distribution networks and retail chains
- wine advisers, sommeliers
- event organisers
- journalists

20 YEARS



*For us, ENOEXPO® was a source of validation, a confirmation that Polish consumers and the Polish HoReCa industry like the taste of our wines. We won competitions but, more importantly, we got positive feedback from end users, i.e. those who will take our wines home, who confirmed that our wines are a good match for this market. We think it was a great event; it confirmed that there is room for our products in this market.*

*Rares Florea,  
Country Manager  
from a Romanian vineyard,  
Domeniile Averesti*





# ENOEXPO®

# 20 YEARS

trade fair consists not only of exhibition stands but also winemaking competition and rich programme of seminars and workshops, which brings opportunity to promote your company also in additional ways.







# Wine Academy **ENOEXPO®**

A three-day tasting and training cycle for the wine industry led by experts. The academy's co-creators are exhibitors, wine associations and embassies. In previous editions we were hosting reputable speakers like: Romana Echensperger MW, Piotr Pietras MS, Elizabeth Gabay MW, Monika Bielka – Vescovi, Eduardo Brethauer and Andrzej Strzelczyk.







# The 15<sup>th</sup> Winemaking Competition for **ENOEXPO**® 2023 Medal

The aim of this international competition is to select the best wines in specific categories and award them with **ENOEXPO**® 2023 Trade Fair Medals. The competition can be entered by both producers and importers of wine, independently of whether they exhibit at **ENOEXPO**®. Participants can enter wines which are already well known and available in Poland or those which they are planning to introduce to the Polish market. Your products will be evaluated by a jury of independent experts: experienced journalists and specialists in the wine industry.

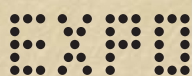


## Organiser:



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## Exhibition's venue:



KRAKOW  
International Exhibition  
and Convention Centre  
EXPO Krakow  
Galicyjska 9 St.  
31-586 Krakow, Poland  
[www.expokrakow.com](http://www.expokrakow.com)

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## Honorary patronage:



The Marshal of the Małopolska Region  
Witold Kozłowski



Mayor of the City of Krakow  
Jacek Majchrowski

[enoexpo.krakow.pl](http://enoexpo.krakow.pl)